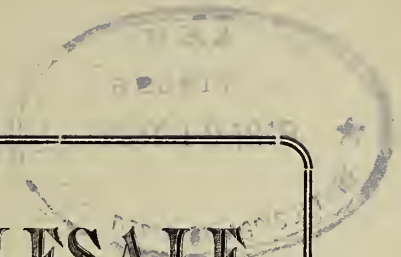


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TOOLES' WHOLESALE PRICE LIST

of

Hardy Perennials, Pansy
Plants and Pansy Seeds

Spring
1915

WM. TOOLE & SON
Pansy Heights
BARABOO, WISCONSIN

THIS LIST CANCELS ALL PREVIOUS QUOTATIONS

Announcement

The wholesale hardy plant business of W. A. Toole has been combined with the general seed and plant business of William Toole & Son and will be run hereafter under the latter name. As before we shall aim to give perfect satisfaction. We will return your money together with express charges if you are not satisfied.

Terms

Our terms are 5 per cent discount for cash with order, 2 per cent for cash in ten days or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds are wanted in a hurry, send cash if you are not known to us or there will be delay while we look up the references.

Express is the most satisfactory way of shipping plants. Carriage charges to be paid by the buyer.

Three plants at dozen rate, 25 at rate per 100 and 250 at rate per 1000.

Packing

All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

Guarantee

We do not warrant in any way, express, or implied, the contents, or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop, if the purchaser does not accept these goods on above terms, no sale is made thereof and he must return them at once, and money will be refunded.

—WM. TOOLE & SON.

Telegraph or telephone orders from parties known to us will receive immediate attention.

A dress orders to Wm. Toole & Son, Pansy Heights, Baraboo, Wis.

HARDY PERENNIAL PLANTS

For Description of Varieties See Retail Catalogue.
Strong One-year-old Transplanted Plants Unless Otherwise Noted.

| | Doz. | 100 | 1000 |
|--|--------|--------|---------|
| Achillea Ptarmica, the Pearl | \$.50 | \$4.00 | \$35.00 |
| Anchusa Italica, Dropmore var. | .75 | 5.00 | 45.00 |
| Aquilegia Chrysanthea | .75 | 5.00 | 45.00 |
| A. Coerulea | .75 | 5.00 | 45.00 |
| A. Coerulea, extra heavy | 1.00 | 7.00 | |
| A. Kelways Long Spurred | .75 | 5.00 | 45.00 |
| Kelways Long Spurred, heavy | 1.00 | 7.00 | |
| A. Haylodgensis | .75 | 5.00 | 45.00 |
| A. Helenae | .75 | 5.00 | 45.00 |
| Aster Gracillimus | 1.00 | 6.00 | |
| Aster Novae Angliae | .75 | 5.00 | 45.00 |
| Boltonia Asteroides | .60 | 4.00 | 35.00 |
| B. Asteroides, heavy | 1.00 | 7.00 | |
| Boltonia Latisquama | .85 | 6.00 | 50.00 |
| Campanula, Medium, Canterbury Bell..... | .75 | 5.00 | 45.00 |
| Chrysanthemum Latifolium, divisions | .50 | 3 50 | 30.00 |
| C. Leucanthemum, Memorial Daisy | .60 | 4.00 | 35.00 |
| C. Maximum, Shasta Daisy Alaska..... | .60 | 4.00 | 35.00 |
| Coreopsis Lanceolata Grandiflora | .60 | 4.00 | 35.00 |
| C. Lanceolata, extra heavy | 1.00 | 7.00 | |
| Delphinium Belladonna | .85 | 6.00 | 50.00 |
| D. Belladonna, extra heavy | 1.00 | 7.00 | |
| D. Gold Medal Hybrids | .75 | 5.00 | 45.00 |
| D. Kelways Hybrids..... | .75 | 5.00 | 45.00 |
| D. Kelways Hybrids, heavy | 1.00 | 7.00 | |
| D. Chinense, deep blue..... | .60 | 4.00 | 35.00 |
| D. Chinense, white | .60 | 4.00 | 35.00 |
| Dianthus Barbatus, Sweet William | .60 | 4.00 | 35.00 |
| D. Barbatus, very heavy clumps | 1.00 | 7.00 | |
| Helianthus Rigidus, Miss Mellish Div..... | .50 | 3.00 | 25.00 |
| H. Rigidus, Wolley Dodd. Div..... | .50 | 3.00 | 25.00 |
| Heliopsis Pitcheriana, Orange Sunflower | .60 | 4.00 | 35.00 |
| Hollyhocks, double or single mixed | .75 | 5.00 | 45.00 |
| Lobelia Cardinalis..... | .75 | 5.00 | 45.00 |
| Lychnis Chalcedonica..... | .60 | 4.00 | 35.00 |
| Mallow Marvel, mixed, 2 yr. roots | 1.50 | 12.00 | |
| Matricaria Eximia, fl. pl. Feverfew, strong plants from 3 in. pots..... | .75 | 5.00 | 45.00 |
| Penstemon Barbatus Torreyii | .75 | 5.00 | 45.00 |
| Papaver Nudicaule, Iceland Poppy | .60 | 4.00 | |
| Physostegia Virginica..... | .60 | 4.00 | |
| Pyrethrum Hybridum | .75 | 5.00 | 45.00 |
| P. Uliginosum, Giant Daisy | .75 | 5.00 | 45.00 |
| Ranunculus Acris fl. pl. | .75 | 5.00 | |

We also have moderate quantities of many other varieties of hardy plants on which we will be pleased to quote prices.

PANSY PLANTS

We make a specialty of growing strong, stocky transplanted, greenhouse grown pansy plants for the trade. Our own superior strains of seed are sown in the greenhouse early in January and transplanted as soon as needed. They are hardened off in cold greenhouses or in frames out of doors before shipping. Our method furnishes a superior plant that is bright and fresh and will give the very best satisfaction. We guarantee delivery in good condition to any part of the country, because of our special system of packing in light, secure packages. Plants with strong roots in bud and blossom, \$1.40 per 100, \$12.50 per 1000. Plants ready April 15 and after. Sample on request.

TOOLES' PANSY SEEDS

William Toole & Son are pioneers in the raising of high grade pansy seed in America. Repeated trials have proven that our home grown seed is superior to foreign seed in strength of germination and sturdiness of plants. Our long experience with both retail and wholesale trade in pansy seeds and plants has given us the knowledge of what American people want. That is why Toole's mixtures are so popular with florists who want high quality and the correct proportions of the different colors. We grow the different varieties separately and combine them in the proportions that our long experience has shown will be most called for by the general public. Our fields are thoroughly rogued and we never harvest a seed of the heavy seeding, washy colored, cheap looking kinds.

HESPERIAN STRAIN.

This contains only the very choicest varieties in all the different colors. Many of these are shy seeders. We recommend our Hesperian Strain to those who are having a very critical trade. Pkt. 25c; Trade pkt. of 1000 seeds, 50c; $\frac{1}{2}$ oz. \$1.00; $\frac{1}{4}$ oz. \$1.75; Ounce, \$6.00.

TOOLES' GIANT PRIZE STRAIN.

Contains the finest of the Giant varieties including foreign novelties and kinds of our own introduction. It contains the correct proportions of the different colors for general sale. We pride ourselves on this strain which contains only flowers of rich coloring, large size and good texture. Pkt. 20c; Trade pkt. of 1000 seeds 40c; $\frac{1}{2}$ oz. 90c; $\frac{1}{4}$ oz. \$1.20; Ounce, \$5 00.

SELECTED MIXED.

A mixture of about equal amounts of the nearly one hundred varieties that we grow. This is a very satisfactory mixture and one that we have offered for many years. Pkt. 15c; 1000 seeds 30c. $\frac{1}{2}$ oz. 70c; $\frac{1}{4}$ oz. \$1.20; Ounce \$4.00.

EXTRA CHOICE MIXED.

A very good, low priced mixture. It contains no poor flowers but is not so choice as the other mixtures we offer. Pkt. 10c; 1000 seeds 20c; $\frac{1}{2}$ oz. 50c; $\frac{1}{4}$ oz. 90c; Ounce \$3.00.

COLOR MIXTURES.

10. Blue Shades—This is a mixture of all blue and blue purple varieties of pansies. Pkt. of 250 seeds, 10c.

20. Black Pansies—250 seeds, 10c.

30. Brown Shades—This is a mixture of all the beautiful brown varieties of pansies. 250 seeds, 10c.

50. Red Shades—All of the showy red and purple red kinds are combined in this mixture. 250 seeds, 10c.

60. White Mixture—All of the different varieties of white flowered pansies are to be found in this mixture. 250 seeds, 10c.

70. Into this mixture we put equal parts of the various shades of yellow pansies. 250 seeds 10c.

80. Fancy Varieties—All the fancy edged varieties such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture. 250 seeds 10c.

Any of the above color mixtures, 1000 seeds 20c; $\frac{1}{2}$ oz. 50c; $\frac{1}{4}$ oz. 90c; ounce \$3.00.

BEDDING PLANTS

| | 100 | 1000 |
|--|--------|---------|
| Alyssum, Double. Strong 2 inch.... | \$2.00 | \$18.00 |
| Mad. Salerol. Strong 2 inch. | 2.00 | 18.00 |
| Salvia, Lilliputian, new. 2 inch | 3.00 | 25.00 |
| Salvia, Everblooming, new. 2 inch..... | 3.00 | 25.00 |
| Salvia, Jewel, new. 2 inch..... | 3.00 | 25.00 |
| Salvia, Bonfire. 2 inch | 2.00 | 18.00 |
| Salvia, Purple King. 2 inch..... | 3.00 | |